

UCIDA

Ulster County Industrial Development Agency

Date: December 21, 2022

Subject: Request for Proposals – Audio / Visual Services

The Ulster County Industrial Development Agency (UCIDA) and Ulster County Capital Resource Corporation (UCCRC) are accepting proposals from firms to provide Audio / Visual Services. Your firm is invited to submit a proposal by 4 P.M. on Wednesday, January 11, 2023 for consideration. A description of the UCIDA and UCCRC, the services required, and other pertinent information follows.

Description of UCIDA and UCCRC

The mission of the Ulster County Industrial Development Agency (UCIDA) is to advance the job opportunities, general prosperity and long-term economic vitality of Ulster County residents by targeting tax incentives, bonding and other assistance to foster creation and attraction of new business and the retention and expansion of existing business.

The mission of the Ulster County Capital Resource Corporation (UCCRC) is to promote community and economic development in Ulster County in ways that complement the work of Ulster County, primarily through issuing and selling bonds for non-profit institutions.

Services to Be Performed

Proposals are expected to include the following services:

1. Provide full-service set up and livestreaming of all IDA and CRC meetings including the Audit, Finance, and Governance Committees thereof. The Regular Monthly Meetings of the IDA and CRC are scheduled for the Third Wednesday of each month at 9:00 AM. Additional meetings may be scheduled on an as needed basis with notice given no less than five (5) business days preceding the meeting. Set up shall include, but not be limited to:
 - a) Arrangement of meeting room to accommodate members and the public in compliance with ADA accessibility requirements;
 - b) Place cards displaying each member's name;
 - c) Proper lighting and/or other equipment required to maintain the professional appearance of the livestream;
 - d) Set up, configuration and testing of the following equipment

- provided by the IDA: camera, microphones (up to 8), audio mixer
2. The provision of livestream services shall include, but not be limited to:
 - a) The server and bandwidth for livestreaming, allowing internet users to watch the meeting(s), live and archived, using free, downloadable software from Windows or Adobe;
 - b) A sufficient number of technician(s) to adequately cover each webcast production;
 - c) Provide necessary software and computer hardware to conduct the livestream;
 - d) Provide video streaming host and archive services for not less than five (5) years through the existing YouTube channel, and/or any other agreed upon platform;
 - e) Video and audio archives available within 24 hours of the services provided; and
 - f) All necessary technical support related to the livestreaming of the meetings.
 - g) All video recorded under this Agreement shall be and shall remain the property of the Ulster County IDA.

Response to This Request for Proposal

Your proposal must be clear and concise, and must include sufficient detail for effective evaluation. The proposal should not simply rephrase or restate the RFP requirements, but rather provide convincing rationale to address how your organization intends to meet these requirements. Assume that the UCIDA and UCCRC (1) has no prior knowledge of your facilities and experience, and (2) will base its evaluation on the information presented in your proposal.

Elaborate brochures or documentation, binding, detailed artwork, or other embellishments are unnecessary and are not desired. Similarly, for oral presentations, elaborate productions are unnecessary and not desired.

All submitted proposals become the property of UCIDA and UCCRC, who will retain one copy of all unsuccessful proposals and will destroy all extra copies.

In responding to this request, kindly provide the following information:

1. Your or your firm's experience in providing Audio / Visual services to other Industrial Development Agencies or other similar organizations.
2. Information on services you or your firm provides to related industry associations or groups.
3. You or your firm's independence with respect to the UCIDA and UCCRC.
4. Information on staff continuity, including staff turnover experience in the last three years.
5. Information regarding your or your firm's plan to cover all meetings, including incidences of sickness, emergency, or other issues which may

- prevent assigned staff from being able to attend one of the required meetings.
6. Names and biographies of the individual(s) who will be assigned to this contract if you are successful in your bid.
 7. Describe how you or your firm will approach the services herein. Also discuss your or your firm's use of technology in providing the services. And finally, discuss the process used by you or your firm to communicate issues with UCIDA and UCCRC's staff.
 8. Your fee proposal for the 2023 – 2025 fiscal years. The fee quoted shall be a fixed fee, inclusive of all expenses, including but not limited to travel, clerical, administrative, and overhead. The fee must include payment terms.
 9. For reference purposes, provide the names and contact information for three of your or your firm's clients, similar to the UCIDA and UCCRC in size and scope of services, which are also receiving services by the same individual(s) that will be assigned to this engagement. If no such references exist, please provide the names and contact information for three professors or past employers who can appropriately and adequately speak to your or your firm's professional conduct, capabilities, and reliability.
 10. Provide a description of how and why you or your firm is different from others that provide these services, and indicate why selecting you or your firm as UCIDA and UCCRC's Audio / Visual provider is the best decision.

Evaluation Criteria

Only those proposals that contain complete information will be considered. All proposals will be evaluated and examined by UCIDA and UCCRC Governance Committee members, who will propose a recommendation to the full boards. If UCIDA and UCCRC Governance Committee members determine necessary, interviews may be scheduled with selected responders as soon as possible after the initial evaluation.

UCIDA and UCCRC will evaluate proposals on a qualitative basis, and reserves the right to accept or reject any and all proposals. Evaluations will include reviewing related materials, interviews with assigned personnel, contacting past clients and/or references, and the firm's completeness and timeliness in its response.

UCIDA and UCCRC's most recent livestream meeting can be provided once you have determined that you would like to respond to this request for proposal.

Key UCIDA Staff

Amber Feaster
Deputy Clerk of the Legislature- Finance, Ulster County

Additional Information/Questions

No oral interpretations as to the meaning of the RFP or revisions to the RFP will be made for any responder. Requests for clarification or interpretation shall be made in writing and directed to:

Ulster County IDA and CRC
PO Box 4265
Kingston, NY 12402-4265
info@ulstercountyida.com

at least TEN (10) calendar days before the date established for submitting proposals. Inquiries will not be considered after that date.

Any interpretation deemed necessary will be in the form of an addendum to the RFP and, when issued, will be delivered as promptly as is practicable to all responders. All addenda will become part of the RFP. Responders should not rely on any oral statements or conversations they may have with Ulster County employees or third parties regarding the RFP, whether at any pre-proposal conference or otherwise.

To ensure being advised of all addenda and other communications regarding this RFP, complete and return, within five (5) business days, the confirmation form at the end of the RFP. Return to:

Ulster County IDA and CRC
PO Box 4265
Kingston, NY 12402-4265
info@ulstercountyida.com

If you fail to return this form, you may not receive all further communications regarding this RFP.

Return Date

Proposals may be submitted as an electronic PDF document via e-mail, or via mail. If mail is the preferred method for submission, please submit a total of eight (8) copies. Proposals must be received no later than **5 P.M. on Wednesday, January 11, 2023** at the following address:

Ulster County IDA and CRC
PO Box 4265
Kingston, NY 12402
info@ulstercountyida.com

Submission Conditions

The UCIDA and UCCRC will make its initial judgment regarding qualifications, understanding of UCIDA and UCCRC's scope and objectives, methodology, and ability to perform the services, based on the proposals submitted.

Those submitting proposals do so entirely at their expense. There is no express or implied obligation by UCIDA and UCCRC to reimburse any firm or individual for any costs incurred in preparing or submitting proposals, preparing or submitting additional information requested by the UCIDA and UCCRC, or for participating in any selection interviews.

Submission of a proposal indicates acceptance of the conditions contained in this RFP, unless clearly and specifically noted otherwise in the proposal. Proposals will remain valid until the execution of a contract by UCIDA and UCCRC and the chosen firm, unless otherwise rejected consistent with this RFP.

Oral, faxed, or telephoned submittals, or modification thereof, will not be accepted. UCIDA and UCCRC reserve the right to waive any and all informalities and to disregard all nonconforming, non-responsive or conditional proposals. UCIDA and UCCRC reserves the right to reject any or all proposals.

UCIDA and UCCRC may, at any time by written notification to all responders, change any portion of the RFP described and detailed herein.

Method of Award

It is the intention of UCIDA and UCCRC that the award of this project will be made to the responder whose total proposal, in the opinion of UCIDA and UCCRC, best meets the established criteria listed herein. All aspects of the evaluation will be taken into consideration in awarding the project.

It is understood by the parties that the contract resulting from this RFP will be executed only to the extent of the monies available to UCIDA and UCCRC.

A notice of award will not be binding upon the UCIDA and UCCRC until the contract has been fully executed by both parties.

Contract Period

The term of the contract will be for a period of three (3) years commencing on February 1, 2023, through January 31, 2026.

THE FOLLOWING SHEETS MUST BE
COMPLETED AND RETURNED
WITH YOUR PROPOSAL

RESPONSE RETURN FORM

VENDOR NAME: _____

TITLE: _____

PHONE NUMBER: _____

E-MAIL: _____

ADDRESS: _____

AUTHORIZED SIGNATURE: _____

RESPONDER'S NAME: _____