

# UCIDA

---

Ulster County Industrial Development Agency

Date: December 21, 2022

Subject: Request for Proposals – Technological Services

The Ulster County Industrial Development Agency (UCIDA) and Ulster County Capital Resource Corporation (UCCRC) are accepting proposals from firms to provide Technological Services. Your firm is invited to submit a proposal by 4 P.M. on Wednesday, January 11, 2023 for consideration. A description of the UCIDA and UCCRC, the services required, and other pertinent information follows.

## **Description of UCIDA and UCCRC**

The mission of the Ulster County Industrial Development Agency (UCIDA) is to advance the job opportunities, general prosperity and long-term economic vitality of Ulster County residents by targeting tax incentives, bonding and other assistance to foster creation and attraction of new business and the retention and expansion of existing business.

The mission of the Ulster County Capital Resource Corporation (UCCRC) is to promote community and economic development in Ulster County in ways that complement the work of Ulster County, primarily through issuing and selling bonds for non-profit institutions.

## **Services to Be Performed**

Proposals are expected to include the following services:

1. Maintain and administer the Board's official website, including content and functionality, and archive of meeting information and video.
2. Implement and maintain the website in accordance with the Board's communication and branding plan.
3. Maintain Board Members email accounts, correct performance deficiencies, and provide technical support as needed.
4. Regularly review industry best practices, including but not limited to recommendations provided by the NYS Authorities Budget Office (ABO), and communicate opportunities for site improvement, optimization, innovation, and end user experience to the Board Chair

## **Response to This Request for Proposal**

Your proposal must be clear and concise, and must include sufficient detail for effective evaluation. The proposal should not simply rephrase or restate the RFP requirements, but rather provide convincing rationale to address how your organization intends to meet these requirements. Assume that the UCIDA and UCCRC (1) has no prior knowledge of your facilities and experience, and (2) will base its evaluation on the information presented in your proposal.

Elaborate brochures or documentation, binding, detailed artwork, or other embellishments are unnecessary and are not desired. Similarly, for oral presentations, elaborate productions are unnecessary and not desired.

All submitted proposals become the property of UCIDA and UCCRC, who will retain one copy of all unsuccessful proposals and will destroy all extra copies.

In responding to this request, kindly provide the following information:

1. Your firm's experience in providing technological services to other Industrial Development Agencies or other similar organizations.
2. Information on services your firm provides to related industry associations or groups.
3. Your firm's independence with respect to the UCIDA and UCCRC.
4. Information on staff continuity, including staff turnover experience in the last three years.
5. Names and biographies of the individuals who will be assigned to this contract if you are successful in your bid.
6. Describe how your firm will approach the services herein, including the use of any association or affiliate member firm personnel and the areas that will receive primary emphasis. Also discuss the firm's use of technology in providing the services. And finally, discuss the process used by the firm to communicate issues with UCIDA and UCCRC's staff.
7. Your fee proposal for the 2023 – 2025 fiscal years. The fee quoted shall be a fixed fee, inclusive of all expenses, including but not limited to travel, clerical, administrative, and overhead. The fee must include payment terms.
8. For reference purposes, provide the names and contact information for three of your clients, similar to the UCIDA and UCCRC in size and scope of services, which are also receiving services by the same individual(s) that will be assigned to this engagement.
9. Provide a description of how and why your firm is different from other firms that provide these services, and indicate why selecting your firm as UCIDA and UCCRC's technological provider is the best decision.

## **Evaluation Criteria**

Only those proposals that contain complete information will be considered. All proposals will be evaluated and examined by UCIDA and UCCRC Governance Committee members, who will propose a recommendation to the full boards. If UCIDA and UCCRC Governance Committee members determine necessary, interviews may be scheduled with selected responders as soon as possible after the initial evaluation.

UCIDA and UCCRC will evaluate proposals on a qualitative basis, and reserves the right to accept or reject any and all proposals. Evaluations will include a review of the firm's submission and related materials, interviews with personnel to be assigned to UCIDA and UCCRC, results of discussions with other clients, and the firm's completeness and timeliness in its response.

UCIDA and UCCRC's website can be found at [www.ulstercountyida.com](http://www.ulstercountyida.com).

## **Key UCIDA Staff**

Amber Feaster  
Deputy Clerk of the Legislature- Finance, Ulster County

## **Additional Information/Questions**

No oral interpretations as to the meaning of the RFP or revisions to the RFP will be made for any responder. Requests for clarification or interpretation shall be made in writing and directed to:

Ulster County IDA and CRC  
PO Box 4265  
Kingston, NY 12402-4265  
[info@ulstercountyida.com](mailto:info@ulstercountyida.com)

at least TEN (10) calendar days before the date established for submitting proposals. Inquiries will not be considered after that date.

Any interpretation deemed necessary will be in the form of an addendum to the RFP and, when issued, will be delivered as promptly as is practicable to all responders. All addenda will become part of the RFP. Responders should not rely on any oral statements or conversations they may have with Ulster County employees or third parties regarding the RFP, whether at any pre-proposal conference or otherwise.

To ensure being advised of all addenda and other communications regarding this RFP, complete and return, within five (5) business days, the confirmation form at the end of the RFP. Return to:

Ulster County IDA and CRC  
PO Box 4265  
Kingston, NY 12402-4265  
info@ulstercountyida.com

If you fail to return this form, you may not receive all further communications regarding this RFP.

### **Return Date**

Proposals may be submitted as an electronic PDF document via e-mail, or via mail. If mail is the preferred method for submission, please submit a total of eight (8) copies. Proposals must be received no later than **5 P.M. on Wednesday, January 11, 2023** at the following address:

Ulster County IDA and CRC  
PO Box 4265  
Kingston, NY 12402  
info@ulstercountyida.com

### **Submission Conditions**

The UCIDA and UCCRC will make its initial judgment regarding qualifications, understanding of UCIDA and UCCRC's scope and objectives, methodology, and ability to perform the services, based on the proposals submitted.

Those submitting proposals do so entirely at their expense. There is no express or implied obligation by UCIDA and UCCRC to reimburse any firm or individual for any costs incurred in preparing or submitting proposals, preparing or submitting additional information requested by the UCIDA and UCCRC, or for participating in any selection interviews.

Submission of a proposal indicates acceptance of the conditions contained in this RFP, unless clearly and specifically noted otherwise in the proposal. Proposals will remain valid until the execution of a contract by UCIDA and UCCRC and the chosen firm, unless otherwise rejected consistent with this RFP.

Oral, faxed, or telephoned submittals, or modification thereof, will not be accepted. UCIDA and UCCRC reserve the right to waive any and all informalities and to disregard all nonconforming, non-responsive or conditional proposals. UCIDA and UCCRC reserves the right to reject any or all proposals.

UCIDA and UCCRC may, at any time by written notification to all responders, change any portion of the RFP described and detailed herein.

### **Method of Award**

It is the intention of UCIDA and UCCRC that the award of this project will be made

to the responder whose total proposal, in the opinion of UCIDA and UCCRC, best meets the established criteria listed herein. All aspects of the evaluation will be taken into consideration in awarding the project.

It is understood by the parties that the contract resulting from this RFP will be executed only to the extent of the monies available to UCIDA and UCCRC.

A notice of award will not be binding upon the UCIDA and UCCRC until the contract has been fully executed by both parties.

**Contract Period**

The term of the contract will be for a period of three (3) years commencing on February 1, 2023, through January 31, 2026.

**THE FOLLOWING SHEETS MUST BE**  
**COMPLETED AND RETURNED**  
**WITH YOUR PROPOSAL**

**RESPONSE RETURN FORM**

**VENDOR NAME:** \_\_\_\_\_

**TITLE:** \_\_\_\_\_

**PHONE NUMBER:** \_\_\_\_\_

**E-MAIL:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**AUTHORIZED SIGNATURE:** \_\_\_\_\_

**RESPONDER'S NAME:** \_\_\_\_\_